

Minding Manners

The Personal Touch

European Elegance and Savoir-Vivre

Monday 22nd and Tuesday 23rd May 2017

How do you communicate to the world that you are attentive to detail, refined and well cultivated? By adding a personal touch to all that you do...which is indeed an art.



More than an etiquette programme, *The Personal Touch* is all about the art of being your own best brand. During this two-day programme, discover how to brand yourself as elegant and sophisticated by leaving your personal mark of distinction on everything you touch from gift wrapping to floral arranging, the difference is in the details.

Day 1

- The International Art & Etiquette of Gift Giving
- The Art of Elegant Gift Wrapping
- Elegant Napkin Folding for Formal and Informal Entertaining
- Voice, Speech, Elocution and Personal Presentation

Day 2

- The French Art of Accessorizing - including tying and wearing elegant scarves
- The Art & Elegance of Personal Stationery, Correspondence and Calligraphy
- The Art & Etiquette of Flowers and Floral Arranging

Date and Time:

Monday 22nd and Tuesday 23rd May 2017. 10.00am through 4.30pm.

Location:

Our private Georgian Townhouse training studio located in the Royal Borough of Kensington and Chelsea.

Investment:

£630 plus VAT (Value Added Tax)

General tuition includes expert instruction, an illustrated workbook, course materials, two light lunches, refreshments and a Certificate of Attendance.

Individual topics are offered one-to-one from £150 per hour, plus meals and materials when applicable.

For maximised personal attention, spaces are limited to six participants, so please register early to avoid disappointment.

- *Company History* -

Minding Manners launched in the heart of Paris, France on the Rue du Faubourg St. Honoré in 2003. We were the first institution to bring back the tradition of the European Finishing School, only this time, in an accessible, contemporary and modular format.

The Minding Manners Georgian Townhouse training studio is located in London at the heart of Albertopolis (the exclusive Kensington region that was home to Queen Victoria and Prince Consort Albert, as well as Diana, Princess of Wales). Every step taken is graced with Victorian history, from Kensington Palace and Royal Albert Hall to the Albert Memorial, Hyde Park and the Victoria and Albert Museum. This privilege allows our clients the exclusive pleasure of experiencing etiquette in its birth place with tutorial insights and hands-on practical experiences second to none.

- *Principal Biography* -

Tamiko Zablith is a **Certified International Etiquette and Protocol Consultant**, with a MA (Honours) in Protocol, Diplomacy and Cross Cultural Relations. She is the Founder and Managing Director of Minding Manners and the principal consultant of the International Etiquette & Protocol Academy of London.



The year 2012 marked the occasion of Tamiko's 25th Presentation Anniversary as a Debutante in Beverly Hills, California – her first etiquette endeavour, leading to the passion that underlies the success of Minding Manners. Her further pursuit of etiquette, finishing and protocol trainings in Europe, Asia, Africa, the Middle East and the USA bring a quarter of a century's worth of firsthand international etiquette experience to her delegates. With such global credentials, including the 'United Nations Institute for Training and Research' and the exclusive Swiss Finishing School 'Institut Villa Pierrefeu', you can be assured of **the most** international, credible and compelling etiquette training available.

Having lived in Paris for ten years, Tamiko became recognised in France as **Madame Bonnes Manières** and the national reference for contemporary international etiquette. In England, her etiquette programmes earned a place on British Vogue's **Vogue List**. She was recognised in 2011 at **Buckingham Palace** by **CNN** as the International Etiquette Expert for the Royal Wedding and was recently selected to volunteer at **Kensington Palace** for the exciting exhibition 'Victoria Revealed'.

Tamiko Zablith is joined by **Christine Pearce**, a **Certified British Etiquette Specialist**, and an advanced team of subject matter experts to bring you the most comprehensive and enjoyable finishing school sessions available.

With more than 25 years of experience in worldwide culture and in the fine arts sector, Christine was born and raised in England with a very traditional English upbringing, including the attendance of a formal Grammar School of exacting standards. Christine has organised and attended an extensive array of corporate and society events, including exclusive white tie occasions, and was recently recognised by France Television as the '**Everything English**' expert for the **2012 Olympics**. Having lived abroad for several years, Christine adds a fresh dimension to our international topics of culture and lifestyle.



- *Sample of International Press Coverage* -





REGISTRATION FORM

for

The Personal Touch

European Elegance and Savoir-Vivre - The Art of Being Your Own Best Brand

22nd and 23rd May 2017

Last Name _____

First Name _____

Nationality _____ Age _____

Passport Number _____

Mailing Address _____

Mailing Address _____

Country _____ Postal Code _____

Telephone _____ Mobile _____

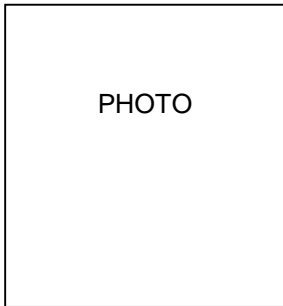
Email Address _____

Company, School or Association _____

Career or Volunteer Field _____

Person to contact in case of an emergency _____

How did you hear about us? _____



I agree to Minding Manners International Ltd.'s full Terms and Conditions as found at www.mindingmanners.com. I also accept that this general programme is for self-enhancement only. Accordingly, reproduction of the materials provided is strictly reserved for those who participate in the Train-The-Trainer programme and receive relevant training and certification. I also understand that payment is non-refundable; however should an urgent matter arise, I may defer my participation to another programme and date.

I agree Signature _____

Investment for London 2017

Tuition £630 + VAT at £126 = Total £756
(You may be eligible to receive a refund for VAT. Please check with your accountant directly.)

Method of Payment

Upon receipt of the completed Registration Form, an invoice will be forwarded to enable payment to be made either via bank transfer or credit/debit card via PayPal.

- Visa, MasterCard or American Express (via PayPal)
- Bank Wire Transfer (Please list your surname as the reference.)

REGISTRATION FORM 2017

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Dietary Requirements Yes (Please list below) No

Have you lived or worked in any of the countries we will be discussing? If yes, please list.

Have you attended any other etiquette programmes? If yes, please list.

In which of the course topics are you most interested?

Registration priority is based on the order in which Registration Form & Payment are received. This Registration Form requires a signature, accordingly, please sign, scan and return it to Christine Pearce via email on cpearce@mindingmanners.com, or fax on +44 (0)845 123 3701, or post to Minding Manners International at the postal address listed below. Please note that upon receipt of payment you will receive a **Confirmation of Receipt**. A further **Welcome Letter**, along with the **Training Studio address** and **final Programme details** will be sent four weeks prior to the training. We look forward to welcoming you soon!

Office Use Only: Registration received _____ Payment received _____
