

Minding Manners

A World of Discovery

A Unique Experience in International Etiquette, Culture and Savoir-Vivre

Wednesday 24th through Friday 26th May 2017

Based on the roaring success of our monthly International Social Etiquette programme **The Finishing Touch**, we are delighted to present this very special **Advanced Session** which takes the traditional study of Western social etiquette to the next level, embracing dynamic cultures and lifestyles around the world.



Much more than an etiquette programme, *A World of Discovery* is a unique multi-sensory experience where you will **see** the sights, **hear** the sounds, **taste** the cuisine and **feel** the beauty of Europe, China, Japan, India and the Middle East!

As Europe's only internationally certified etiquette and protocol consultancy, Minding Manners brings you the unique advantage of learning from our first-hand experience and solid international credentials so that you may replace the mystery and unknown with confidence and sophistication... while having the time of your life on a three-day adventure around the world.

Each segment will focus on the following topics of each region:

- Social Etiquette
- Business Protocols
- Traditional Dining with daily hands-on tutorials in authentic restaurants
- Exciting Art de Vivre activities related to the regions customs and lifestyle

Europe

Discover the 27 Member States of the European Union; their cultural characteristics and nuances of social etiquette.

Identify top tips for doing business across Europe, including do's and taboos from the Nordic regions through the Mediterranean.

Uncover the codes of Protocol that unite Europe in diversity.

Enjoy a French luncheon at one of London's dynamic French restaurants.

Highlight! Savoir-vivre is the art of knowing how to live. Enhance your level of cultivation by broadening your perspective on key English and French paintings with an exclusive session at the National Gallery.

China and Japan

With elaborate systems of etiquettes, both China and Japan offer those interested in discovering an unparalleled journey into the rich and intricate behaviours for various occasions.

Identify top tips for socializing and doing business in China and Japan, including the notions of harmony, humility, face, silence and hospitality.

China and Japan - continued

Delight in a hands-on luncheon tutorial (with chopsticks) at a luxurious Chinese restaurant with breathtaking views over Kensington Gardens.

Highlight! Discover your artistic side whilst enjoying the art of Japanese Ikebana.

India and South Asia

Delight in the manners, customs and traditions of the Indian land of magical colours, flavours and ceremonies.

Identify top tips for socializing and doing business in India, keeping in mind it's richly diverse and complex composition.

Highlight! Experience the delicate flavours of a special afternoon treat at one of London's leading Indian restaurants.

Middle East

Discover the diverse social etiquette, customs and traditions across the Middle East, focusing on the Gulf States, Levantine Regions and North Africa.

Discuss top tips for socialising and doing business in the Middle East, including hospitality, gift giving, dress codes, gender matters and communication styles.

Highlight! Enjoy an exclusive cultural tutorial at the British Museum. This is an exciting opportunity to discover traditional and contemporary artefacts, including the Egyptian Rosetta Stone.

Date:

Wednesday through Friday, 24th – 26th May 2017. 10.00am through 4.30pm.

Location:

Our private Georgian Townhouse training studio and the surrounding areas of London's Royal Borough of Kensington and Chelsea (W8), between Kensington Palace, Royal Albert Hall and the Victoria and Albert Museum.

Investment:

£985 plus VAT (Value Added Tax)

General tuition includes expert instruction with exclusive tutorials, an illustrated workbook, course materials, three interactive cultural lunches, refreshments and a Certificate of Attendance.

For maximised personal attention, spaces are limited to nine participants, so please register early to avoid disappointment.

Individual topics are offered one-to-one from £150 per hour, plus meals and materials when applicable.

- Company History -

Minding Manners launched in the heart of Paris, France on the Rue du Faubourg St. Honoré in 2003. We were the first institution to bring back the tradition of the European Finishing School, only this time, in an accessible, contemporary and modular format.

The Minding Manners Georgian Townhouse training studio is located in London at the heart of Albertopolis (the exclusive Kensington region that was home to Queen Victoria and Prince Consort Albert, as well as Diana, Princess of Wales). Every step taken is graced with Victorian history, from Kensington Palace and Royal Albert Hall to the Albert Memorial, Hyde Park and the Victoria and Albert Museum. This privilege allows our clients the exclusive pleasure of experiencing etiquette in its birth place with tutorial insights and hands-on practical experiences second to none.

- Principal Biography -

Tamiko Zabliith is a **Certified International Etiquette and Protocol Consultant**, with a MA (Honours) in Protocol, Diplomacy and Cross Cultural Relations. She is the Founder and Managing Director of Minding Manners and the principal consultant of the International Etiquette & Protocol Academy of London.



The year 2012 marked the occasion of Tamiko's 25th Presentation Anniversary as a Debutante in Beverly Hills, California – her first etiquette endeavour, leading to the passion that underlies the success of Minding Manners. Her further pursuit of etiquette, finishing and protocol trainings in Europe, Asia, Africa, the Middle East and the USA bring a quarter of a century's worth of firsthand international etiquette experience to her delegates. With such global credentials, including the 'United Nations Institute for Training and Research' and the exclusive Swiss Finishing School 'Institut Villa Pierrefeu', you can be assured of **the most** international, credible and compelling etiquette training available.

Having lived in Paris for ten years, Tamiko became recognised in France as **Madame Bonnes Manières** and the national reference for contemporary international etiquette. In England, her etiquette programmes earned a place on British Vogue's **Vogue List**. She was recognised in 2011 at **Buckingham Palace** by **CNN** as the International Etiquette Expert for the Royal Wedding and was recently selected to volunteer at **Kensington Palace** for the exciting exhibition 'Victoria Revealed'.

Tamiko Zabliith is joined by **Christine Pearce**, a **Certified British Etiquette Specialist**, and an advanced team of subject matter experts to bring you the most comprehensive and enjoyable four-day multi-cultural advanced finishing school session available.

With more than 25 years of experience in worldwide culture and in the fine arts sector, Christine was born and raised in England with a very traditional English upbringing, including the attendance of a formal Grammar School of exacting standards. Christine has organised and attended an extensive array of corporate and society events, including exclusive white tie occasions, and was recently recognised by France Television as the '**Everything English**' expert for the **2012 Olympics**. Having lived abroad for several years, Christine adds a fresh dimension to our international topics of culture and lifestyle.



- Sample of International Press Coverage -





REGISTRATION FORM

for

A World of Discovery

A Unique Experience in International Etiquette, Culture and Savoir-Vivre

24th through 26th May 2017

Last Name _____

First Name _____

Nationality _____ Age _____

Passport Number _____

Mailing Address _____

Mailing Address _____

Country _____ Postal Code _____

Telephone _____ Mobile _____

Email Address _____

Company, School or Association _____

Career or Volunteer Field _____

Person to contact in case of an emergency _____

How did you hear about us? _____

PHOTO

I agree to Minding Manners International Ltd.'s full Terms and Conditions as found at www.mindingmanners.com. I also accept that this general programme is for self-enhancement only. Accordingly, reproduction of the materials provided is strictly reserved for those who participate in the Train-The-Trainer programme and receive relevant training and certification. I also understand that payment is non-refundable; however should an urgent matter arise, I may defer my participation to another programme and date.

☐ I agree Signature _____

Programme & Investment for London 2017

☐ Tuition £985 + VAT at £197 = Total £1,182
(You may be eligible to receive a refund for VAT. Please check with your accountant directly.)

Method of Payment

- ☐ Cheque (from UK Sterling account, at least 4 weeks in advance)
- ☐ Visa, MasterCard or American Express (via PayPal)
- ☐ Bank Wire Transfer (please list your surname as the reference)

REGISTRATION FORM 2017

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Dietary Requirements ☐ Yes (Please list below) ☐ No

Have you lived or worked in any of the countries we will be discussing? If yes, please list.

Have you attended any other etiquette programmes? If yes, please list.

In which of the course topics are you most interested?

Registration priority is based on the order in which Registration Form & Payment are received. This Registration Form requires a signature, accordingly, please sign, scan and return it to Christine Pearce via email on cpearce@mindingmanners.com, or fax on +44 (0)845 123 3701, or post to Minding Manners International at the postal address listed below. Please note that upon receipt of payment you will receive a **Confirmation of Receipt**. A further **Welcome Letter**, along with the **Training Studio address** and **final Programme details** will be sent four weeks prior to the training. We look forward to welcoming you soon!

Office Use Only: Registration received _____ Payment received _____
